

Kevin Moore

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Portfolio

Kevinmooredesign.com
Pixeljuicemedia.com
(freelancing site)

Project Skills

Product Design
Product Strategy.
UI/UX Design
Prototyping.
All Visual Design
Art Direction
Usability
HTML, CSS, JS, React
Illustration
Audio Production
Video Editing
Motion Graphics

Tools

Axure
Figma
Sketch
InVision
Adobe Suite:
Illustrator
Photoshop
After Effects
Premiere
Dreamweaver
Ableton Live
ChatGPT
Mid Journey

Education

2003 Canyon High School

Graduate - Media Tech Focus

2003-2005 Rancho Santiago

AA Liberal Arts

Experience

Flow Labs - Frontier Tech

flowlabs.us

**Lead UX/UI Design, Product Developer, PM, Front End Dev,
Campaign Creative, Videographer/Editor**

September 2018 - Current

- Create and apply design strategies across branding and product design.
- Refine directives from conceptualizations through final product.
- Project manage team across all products.
- Create all visual components and collateral.
- Successful launch of several IOS, Android, TV , and web apps.

Paradeigm Interactive/Merchwide Marketing - Orange, CA

Paradeigm.com Merchwide.com

**Interactive Designer, Management, UX/UI, WebDev,
Campaign Creative, Videographer/Editor**

March 2014 - March-2016

- Collaborated with high profile clientele and stakeholders (Dunkin Donuts , 311 Band, G-Eazy, Aquarian Drumheads, Kotton Mouth Kings, John Fogerty) to design and admin marketing campaigns, shopify shops, custom wordpress video content and more.
- Launched most successful West Coast Dunkin Donuts franchisee grand opening with over 50,000 daily attendees.

PixeljuiceMedia.com

Freelance Web/Design/Marketing

Owner/Operator

September 2011 - Current

- Designed and built several successful online shops across various industries with over \$5Mil in combined sales over 5 years.
- Supply agency level design and support, leaving clients happy and confident
- Hired and Directed small teams to develop bigger projects
- Designed and built an accepted Slam Dunk Competition for Redbull.
(All Branding concepts and website front end)

Home Franchise Concepts - Orange, CA

BudgetBlinds.com homefranchiseconcepts.com

Lead Graphic/Web Designer/Front End Programming

November 2007- September 2011

- Became lead designer after 1 year.
- Redesigned website to yield a %3-8 bounce rate the first year
- Designed ALL assets for hosted convents
- Developed new branding standards for main company and other concepts

Nature's Flavors/Seelect Tea - Orange, Ca -

NaturesFlavors.com

Lead Graphic Design/Management/Marketing

June 2005- March 2007